



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

Contract / Revision 564941 /	Alt Order # 07893607
<u>Product</u> OBAMA/P/D SKED A	
Contract Dates 08/28/12 - 09/03/12	Estimate # //1522
Advertiser Obama/D/President	Original Date / Revision 08/24/12 / 08/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station WTKR	Account Executive Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u> Adults 35+	
IDB# 8020	Advertiser Code
Product Code	
Agency Ref	Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1 3	08/28/12	09/02/12	Let's Make A Deal	9am	9-10am		:30			NM	5 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					5	\$270.00		
D 2 3	09/03/12	09/03/12	Let's Make A Deal	9am	9-10am		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					7	\$415.00		
D 4 3	09/03/12	09/03/12	Price Is Right		11am-12n		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					1	\$295.00		
D 5 3	09/03/12	09/03/12	Newschannel 3 News		12h-1230pm		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/03/12		09/09/12	M-----					1	\$295.00		
D 6 3	08/28/12	08/31/12	Newschannel 3 News		12h-1230pm		:30			NM	4 \$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					4	\$295.00		
D 7 3	08/28/12	08/31/12	CBS Daytime		1228-3pm		:30			NM	5 \$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					5	\$295.00		
D 8 3	09/03/12	09/03/12	CBS Daytime		1228-3pm		:30			NM	0 \$0.00
D 9 3	09/03/12	09/03/12	Ellen Degeneres	3pm	3-4pm		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					10	\$200.00		
D 10 3	08/28/12	08/31/12	Ellen Degeneres	3pm	3-4pm		:30			NM	10 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					1	\$200.00		
D 11 3	08/28/12	08/31/12	NewsChannel 3 News		5-6am		:30			NM	4 \$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	-TWTF--					4	\$120.00		
D 12 3	09/03/12	09/03/12	NewsChannel 3 News		5-6am		:30			NM	1 \$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/03/12		09/09/12	M-----					1	\$120.00		
D 13 3	09/03/12	09/03/12	Newschannel 3 News		6-7am		:30			NM	1 \$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/03/12		09/09/12	M-----					1	\$185.00		
D 14 3	08/28/12	08/31/12	Newschannel 3 News		6-7am		:30			NM	7 \$1,295.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

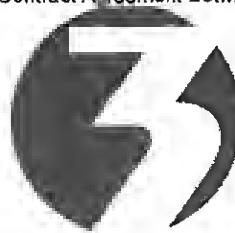
www.wtkr.com

Contract / Revision 564941 /	Alt Order # 07893607
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				7	\$185.00		
15	3	08/28/12	08/31/12	CBS This Morning	7-9a		:30			NM	9 \$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				9	\$140.00		
16	3	09/03/12	09/03/12	CBS This Morning	7-9a		:30			NM	1 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/03/12	09/09/12	M-----				1	\$140.00		
D	17	3	09/01/12	09/01/12	Early Show Saturday	9-11am		:30		NM	0 \$0.00
18	3	09/02/12	09/02/12	CBS Sunday Morning	9-1030am		:30			NM	1 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-----S				1	\$280.00		
19	3	09/02/12	09/02/12	Face the Nation	1030-11am		:30			NM	1 \$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-----5				1	\$345.00		
20	3	08/28/12	09/02/12	NewsCh 3 News First @ 4p	358-5pm		:30			NM	6 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				6	\$200.00		
D	21	3	09/03/12	09/03/12	NewsCh 3 News First @ 4p	358-5pm		:30		NM	0 \$0.00
D	22	3	09/03/12	09/03/12	Newschannel 3 News	5-530pm		:30		NM	0 \$0.00
23	3	08/28/12	09/02/12	Newschannel 3 News	5-530pm		:30			NM	5 \$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				5	\$330.00		
24	3	08/28/12	09/02/12	Newschannel 3 News	530-6pm		:30			NM	5 \$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				5	\$310.00		
D	25	3	09/03/12	09/03/12	Newschannel 3 News	530-6pm		:30		NM	0 \$0.00
26	3	09/03/12	09/03/12	Newschannel 3 News	6-630pm		:30			NM	1 \$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/03/12	09/09/12	M-----				1	\$485.00		
27	3	08/28/12	09/02/12	Newschannel 3 News	6-630pm		:30			NM	4 \$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				4	\$485.00		
28	3	09/01/12	09/01/12	Newschannel 3 News	6-630pm		:30			NM	1 \$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-----S-				1	\$120.00		
29	3	09/02/12	09/02/12	Newschannel 3 News	630-7pm		:30			NM	1 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-----S				1	\$140.00		
30	3	08/28/12	08/31/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4 \$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-TWTF--				4	\$165.00		
31	3	09/03/12	09/03/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1 \$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/03/12	09/09/12	M-----				1	\$165.00		
32	3	09/03/12	09/03/12	Late News (M-F)	11-1135p		:30			NM	1 \$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/03/12	09/09/12	M-----				1	\$540.00		
33	3	08/28/12	08/31/12	Late News (M-F)	11-1135p		:30			NM	4 \$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	-----S				4	\$540.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
564941 /	07893607
<u>Contract Dates</u>	<u>Product</u>
08/28/12 - 09/03/12	OBAMA/P/D SKED A

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-TWTF--				4	\$540.00			
34	3	09/01/12	09/02/12	Late News (Se-Su)	11-1135p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----SS				2	\$365.00			
35	3	09/01/12	09/01/12	730-8pm	730-8pm		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----S-				1	\$95.00			
36	3	08/28/12	08/28/12	NCIS	8-9pm		:30			NM	2	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-T-----				2	\$1,470.00			
37	3	08/28/12	08/28/12	Tuesday Prime	10-11pm		:30			NM	2	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-T-----				2	\$980.00			
D	38	3	08/29/12	08/29/12	Wednesday Prime	10-11pm		:30		NM	0	\$0.00
39	3	08/30/12	08/30/12	Thursday Prime	8-9pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	---T---				1	\$1,275.00			
40	3	08/31/12	08/31/12	Friday Prime	10-11pm		:30			NM	2	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----F--				2	\$980.00			
41	3	09/01/12	09/01/12	Saturday Prime	8-9pm		:30			NM	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----S-				2	\$395.00			
42	3	09/01/12	09/01/12	Saturday Prime	9-10pm		:30			NM	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----S-				2	\$395.00			
43	3	09/01/12	09/01/12	Saturday Prime	10-11pm		:30			NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----S-				2	\$590.00			
44	3	09/02/12	09/02/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----S				1	\$1,275.00			
45	3	08/28/12	08/28/12	Tuesday Prime	9-10pm		:30			NM	2	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-T-----				2	\$1,275.00			
46	3	08/28/12	08/28/12	NCIS	8-9pm		:30			NM	1	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-T-----				1	\$1,470.00			
47	3	09/01/12	09/02/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----SS				1	\$365.00			
N	48	3	08/29/12	08/29/12	Redskins Preseason	4p-1xm		:30		NM	1	\$2,255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	--W----				1	\$2,255.00			
N	49	3	09/03/12	09/03/12	Late Night with David Letterman	1135pm-1237am		:30		NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	M-----				1	\$330.00			

Totals

113 \$43,885.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

Contract / Revision	Alt Order #	
564941 /	07893607	
Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	OBAMA/P/D SKED A	II1622
Advertiser		Original Date / Revision
Obama/D/President		08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Totals	
									Type	Spots
Time Period										
08/27/12	-09/03/12	113	\$43,885.00	\$37,302.25						
Totals		113	\$43,885.00	\$37,302.25						

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.